



14 March 2017

GUIDANCE FOR SCORING:

0 = doesn't address at all / 1 = possible incidental benefit / 2 = likely incidental benefit

(0-3 DO NOT REACH MINIMUM CRITERIA)

3 = Some evidence of benefit / 4 = Good evidence of benefit / 5 = Strong evidence of benefit

In the event of there being more applications for funding than funds available the applications with more scores rated 4 + 5 will be prioritised.

NAME OF PROJECT APPLYING FOR FUNDS

EVALUATION CRITERIA	NOTES	RATING	
STRENGTH OF ARTISTIC EXPERIENCE – for participants			Must score a minimum of 3 <u>in at least one of</u> these criteria
STRENGTH OF ARTISTIC EXPERIENCE – for audience			
ENGAGING WITH NEW AUDIENCES			Must score a minimum of 3 <u>in at least two of</u> these criteria
NEW OPPORTUNITY FOR “MARKET PLACE” TOWNS			
NEW PARTNERSHIP			

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MARKET PLACE
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POTENTIAL FOR SUSTAINABILITY			
NUMBER OF AUDIENCES LIKELY TO BE ENGAGED OVERALL			
LOCAL NEED			Must score a minimum of 3 <u>in both</u> of these criteria
VALUE FOR MONEY			